

Ray of hope through a Prisim

Visually-challenged get hired as masseurs after healing institute ties up with NAB

Chaiti Narula. Sleater Road

If you want to detoxify your body and help bridge the disability divide, Prisim is the place to be. Priti Shroff's healing institute at Sleater Road, next to the Grant Road station, has tied-up with the National Association for the Blind (NAB) to have visually-challenged masseurs on board. And, this is its USP.

"Whenever a client gets a massage done by a visually-challenged person, he or she is helping him earn money," say Dr Vivek Chhabria, the acupuncture specialist and Dr Prasanna Murthy, the naturopathy consultant who trains the blind in reflexology, thai massage, shiatsu and stone therapy.

"Doing this gives me a sense of



■ A boy gives a massage at Prisim

— Suman Baitav, DNA

pride, because I would not have to look to somebody for money," says 23-year-old Poonam Sawant who works at the place. "I can work and earn my own bread. But, more than the money, it's the feeling of being able to make someone feel better through my touch and Priti Shroff's organic way of life."

Says Raksha Bhede, 31, "I don't feel wasted anymore. It keeps me occupied throughout the day and I've

become much more confident in life."

Prisim boasts of an organic kitchen that doesn't use fire and that serves organic lunch and juices.

One is welcomed with a glass of nutritious wheatgrass juice that spells of a traditional style. "Out 10-day programme, the raw and living food lifestyle, incorporates a regime of detoxification, nutrition and rejuvenation through the use of fresh raw fruits, vegetables, juices, sprouts, wheatgrass and chlorophyll-rich beans and greens," says Sherina Tanwani, the Brahma Satya energy healer and Vandana Trivedi, the yoga trainer from the institute.

This institute offers treatments through meditation, emotional catharsis, aura cleansing etc. "An organic meal is known to have cured cancer worldwide and our endeavour is to teach that lifestyle to Indians," says a trainer at the institute.